



The Hearing Augmentation/Soundfield Weather Forecast



YESTERDAY

- One type of transmission platform to receivers in aids.
- Big soundfield microphones, clunky amps and speakers.



TODAY

- More than three transmission platforms to receivers in aids.
- Not all manufacturers of receivers in aids makes soundfield.
- Rules increasingly talk about the need for hearing support to be agnostic and flexible.

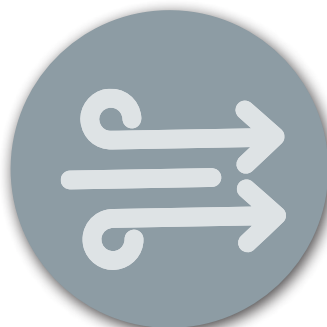


TOMORROW

- Increased use of new Bluetooth.
- Phasing out of current proprietary platforms.
- More new technology over time.



HOW TO RIDE THE WINDS OF CHANGE



- **FUTURISM:** Design actions and decisions in a way that accommodates everything new.
- **FOSTERING:** Embrace innovation and sustainability to ensure what we do today accommodates the future.

As technology advances rapidly, it's important to consider the potential impact of our actions and decisions today on future technological developments.